August 31, 1992

RECEIVER

Office of the Secretary

Federal Communications Commission BRANCH

Attn: Docket No 92-90

1919 M. St. N. W.

Washington D.C. 20554

To Whom It May Concern,

As a professional realtor, we request that you do not restrict our ability to use person-to-person telephone solicitations. Complaints about this marketing method are extremely low in comparison to ther methods such as the use of artificial, computer-generated solicitiations.

Sincerely

William L. Smitl

Broker/Owner

Pacific Bay Corporatin



REALTY EXECUTIVES METRO, INC.

18927 Farmington Road Livonia, Michigan 48152

Bus: (313) 473-1200 Fax: (313) 473-1204 FEDERAL COMMUNICATIONS CONSTITUTION OFFICE OF THE SECRETARY

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SEP 4 1992

September 1, 1992

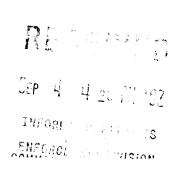
Office of the Secretary MAIL BRANCH Federal Communication Commission Attn: Docket No. 92-90 1919 M St. N.W. Washington, D.C. 20554

Please do not restrict my ability to use person-to-person telephone solicitations. They are very important to us as a Real Estate Agency. We obtain many of our listings, which can lead to sales through this process. We don't intend on annoying anyone. We are quick and friendly and do not pressure anyone who does not wish to speak with us. We need to have person-to-person solicitation as one of our options.

Sincerely.

Diana Le

Agent jn



SEP 1 8 1992

14304 FENTON RD. • FENTON, MI 48430 • (313) 750-1900

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

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August 28, 1992

SEP 4 1992

MAIL BRANCH

Office of the Secretary Federal Communications Commission 1919 M St. N.W. Washington, D.C. 20554

Attn: Docket No. 92-90

To whom it may concern,

A key part of the residential real estate business involves using the telephone for person-to-person solicitation. "Cold" calling is very important in our business in particular and the residential real estate industry in general. This letter is urging you not to restrict our ability to use this form of solicitation.

Thank you for your consideration.

Sincerely,

Sosemany Miller
Realtor Associate

RM:ms

enclosure

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MAIL BRANCH

FEDERAL COMMUNICATIONS COMMUSSION OFFICE OF THE SECRETARY

COLDWELL BANKER RESIDENTIAL REAL ESTATE 849 WAUKEGAN ROAD DEERFIELD, IL 60015-3205 (708) 945-3460 BUSINESS (708) 945-8937 FAX

August 28, 1992

A MEMBER OF THE SEARS FINANCIAL NETWORK

Office of the Secretary Federal Communications Commission 1919 M St. N.W. Washington, D.C. 20554

> RE: Telephone Consumer Protection Act of 1991; Docket No. 92-90; Adopted April 10,1992

Dear Secretary:

This is to urge you not to restrict person-to-person telephone solicitations in the regulation you are now considering.

The implementing of this act could have a substantial impact on my business. Many Realtors utilize live cold calling to farm a particular local area for prospective real estate listings. As a Realtor I work hard to establish a recognized name in my particular market and, therefore, do not engage in the use of auto dialer calls.

It my understanding that the National Association of Realtors is not aware of any consumer complaints against real estate brokers arising from local telephone marketing.

Early in a live solicitation, a consumer can indicate whether there is any interest in my service and terminate the call, and also indicate the wish to be removed from my call list. Therefore it seems only reasonable to treat live solicitations differently from auto dial solicitations.

Sincerely,

Julie Mitchel



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MAIL BRANCH

FEDERAL COMMUNICATIONS COMMISSIONS
OFFICE OF THE SECRETARY

August 28, 1992

COM,

COLDWELL BANKER RESIDENTIAL REAL ESTATE 849 WAUKEGAN ROAD DEERFIELD, IL 60015-3205 (708) 945-3460 BUSINESS (708) 945-8937 FAX

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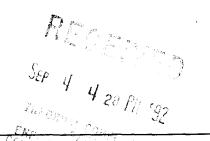
Sincerely,

Sylvia a. Pedrick



REALTY WORLD® - Van's

9995 E. Grand River, Brighton, MI 48116 Telephone: (313) 227-3455



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MAIL BRANCH

August 31, 1992

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SEP 1 8 1992

TO: Office of the Secretary

Federal Communications Commission

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Docket No. 92-90, Telephone Consumer Protection Act of 1991

We in the real estate profession are greatly concerned about restrictions on person to person telephone solicitations.

Cold calling is a key part of the residential real estate business. Talking to people gets a better response than mailings that could easily by pitched and never opened.

The percentage of complaints we get is very minimal compared to the business telephoning generates for our office.

Please do not restrict person to person telephone solicatations.

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MAIL BRANCH

August 30, 1992

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SEP 1 8 1992

RECEIVER of Secretary Federal Communications Commission д Dolket No. 92-90 1919 M St. N.W., Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Dear Sir/Madam:

SEP

I am writing this letter to express my utter dissatisfaction and complete opposition to the Telephone Consumer Protection Act of 1991, which restricts the person-to-person solicitations of residential homes.

I would like to bring to your attention the importance of these calls and the major role they play in marketing our services to the public and point out the following:

- 1. Restriction on telephone contacts simply adds to the amount of driving which is neither energy efficient nor environmentally irresponsible.
- 2. Those residents who do not wish to be contacted can simply arrange with the phone company to have a non-listed phone number.

Based on the above, I urge you to acknowledge the damaging effect of restrictions on person-to-person phone contacts and move to delete this portion of the regulation.

Sincerely,

Zellin 6. Edwards

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ZWEORMAN SCHOOL STANIS

August 30, 1992

MAIL SPANCH Docket No. 92-90
1919 M St. N.W.,
"The hington, D.C. 20554

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ISEP 1 8 1992

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Sincerely.

ROBERT M. D. GRUCCIA

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SEP 4 1992

MAIL BRANCH

Stp 4 4 26 Ph 32

COLDWELL BANKER RESIDENTIAL REAL ESTATE 849 WAUKEGAN ROAD DEERFIELD, IL 60015-3205 (708) 945-3460 BUSINESS (708) 945-8937 FAX

August 28, 1992

Office of the Secretary Federal Communications Commission 1919 M St. N.W. Washington, D.C. 20554 RECEIVED

SEP 1 8 1992

RE: Telephone Consumer Protection Act of 1991; Docket No. 92-90; Adopted April 10,1992

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

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Sincerely,

Marilyn Reason

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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SEP 4 1992

August 28, 1992

MAIL BRANCH

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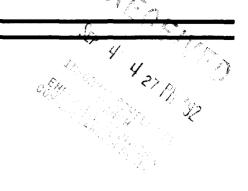
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Sincerely,

Carac Praesee





August 30, 1992

SEP 1 8 1992

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

RE: Docket 92-90

Telephone Consumer Protection Act of 1991.

Dear Federal Communications Commission,

As a Realtor, we use the telephone extensively to prospect for potential buyers and sellers. It is a very important aspect of our business and to restrict its use would be devistating to our industry.

Complaints about person to person telephone solicitations are extremely low compared to other methods such as the use of artificial, computer-generated solicitations. In our industry, person to person telephone solicitations are a major part of our business, to hinder our use would be devistating to the real estate professionals business.

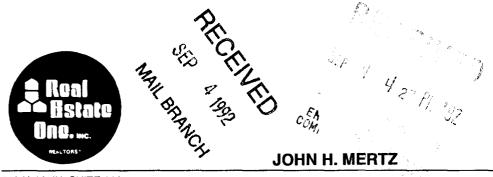
As a professional, full-time realtor, I urge the FCC not to restrict our use of the telephone for person to person real estate solicitations. (RE: Docket No. 92-90, Telephone Consumer Protection Act of 1991)

Sincerely,

Bob Craver







543 N. MAIN, SUITE 111 ROCHESTER, MI 48307-1428 TELEPHONE:(313) 652-6500 FAX: 650-0530



Office: (313) 651-8144 ext. 3922 Residence: (313) 377-1696

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ISEP 1 8 1992

To whom it may concern;

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

I am writing in reference to borket 10. 92-90, 7 clephone consumer protestion act of 1991. I truely hope such legislation will not come into play. It would be very restrictive on my trade. I am a fairly now again and use "cold calling" as a main source of starting my business. I have never had a neightive restormer to my call and the total length is usually not more than 15-20 seconds. The person that is heart the most is me when feely just hang up. If I'm willing to take this rejection I should be allowed to in the time parmes that have already been established.

Sincerch, John H. Mak



REALTY WORLD® - Van's

9995 E. Grand River, Brighton, MI 48116 Telephone: (313) 227-3455

August 31, 1992

TO: Office of the Secretary

Federal Communications Commission

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'SEP 1 8 1992

RE: Docket No. 92-90, Telephone Consumer Protection Act of 1991 FEDERAL COMMUNICATIONS COMMUNICATIONS

OFFICE OF THE SECRETARY

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The percentage of complaints we get is very minimal compared to the business telephoning generates for our office.

Please do not restrict person to person telephone solicatations.



23852 MICHIGAN AVENUE DEARBORN, MICHIGAN 48124-1865 TELEPHONE: (313) 274-8911

August 28, 1992

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SEP 1 8 1992

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Office of the Secretary Federal Communications Commission Attn: Docket No. 92-90 1919 M St. N.W. Washington, D.C. 20554

Re: Docket No. 92-90

Telephone Consumer Protection Act of 1991.

To Whom It May Concern:

It has been brought to my attention that the Federal Communications Commission is considering restrictions on person to person solicitation of residential homes.

"Cold Calling" is an integral part of my business and the residential real estate industry in general. A key part of the residential real estate business involves using the telephone for person to person solicitations.

Restricting these calls would cut deeply into my personal business and ultimately my earnings.

I strongly urge you <u>not</u> to legislate restrictions on the established practice of "Cold Calling."

sincerely yours,

'SEP 1 8 1992

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

14304 FENTON RD. • FENTON, MI 48430 • (313) 750-1900

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SEP 4 1992

MAIL BRANCH

August 28, 1992

Office of the Secretary Federal Communications Commission 1919 M St. N.W. Washington, D.C. 20554

Attn: Docket No. 92-90

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Thank you for your consideration.

Sincerely,

Thomas J. Davis Realtor Associate

TJD:ms

enclosure



25505 W. 12 Mile Rd. Suite 1500 Southfield, Michigan 48034 Business (313) 948-7100 Fax (313) 948-7983 MANI VISWANATH RECEIVED
SEP 4 1992
MAIL BRANCH



TO
OFFICE OF THE SECRETARY
FEDERAL COMMUNICATIONS COMMISSION

SEP 1 8 1992

FEDERAL COMMUNICATIONS COMMISSION

RE: "DOCKET NO. 92-90

I amarealtor from Michigan. I've been in business for a year and a half. Iam hereby requesting you not to restrict person to person telephone solicitations. For the past $1\frac{1}{2}$ year I have not had one single complaint about this method of marketing. In fact this is my only source of getting business. 70% of my total listings are through "cold calls". People are usually nice when I call. Those calls hardly take few seconds of their time. I have not had any instance where a person would consider it a bother. We usually offer them some kind of service. It is a lot of hard work for us. It takes up a lot of time and we have to keep in touch with these people so that they will remember us when they are ready to sell. With out this avenue I'd be out of business. And for newcomers in the business like me, this is the only way to get business, since referral business is only for the long time established agents. Floor calls and Open houses dornot put us in touch with motivated sellers. We have to do a lot of prospecting in order to succeed in this business. For me this has been the most effective way of marketing method.

In residential real estate industry person to person contact is of utmost importance. Real estate investment is the biggest investment a person could make in his life time. Any thing regarding this investment a person would become at ease, if a realtor who they've had personal contact with, is handling the whole transaction. It gives them peace of mind to know that the realtor cares. And only way to establish that kind of relationship is through personal contact, to reach out and find people who are considering buying or selling, to answer their questions, to give them a market analysis of their home free of charge. It has worked for me. If that method is restricted, lot of us willbe out of business and it will bring hardship on us. Once again I urge you not to restrict our ability to use person to person telephone contacts. Please oblige.

Thanking you

Mani Viswanath

09/01/92



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SEP 1 8 1992

FEDERAL COMMUNICATIONS COMMUNICATIONS OF THE SECRETARY

August 30, 1992

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As a professional, full-time realtor, I urge the FCC not to restrict our use of the telephone for person to person real estate solicitations. (RE: Docket No. 92-90, Telephone Consumer Protection Act of 1991)

Sincerely,

Angie Sarkisian



SEP 4 1992

8-28-92

MAIL BRANCH

Office of the Secretary Federal Communications Commission Attn: Docket No. 92-90 1919 M st N.W. Washington D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION

RE: Docket no. 92-90, Telephone Consumer Protection Act of 1991

"Cold Calling" is MY business in paticular and the residential real estate in general. I urge you not to restrict my ability to use person-to-person telephone solicitations.

Sincerely,

ROBERT E. DIEHL

Realtor-Associate Red Carpet Keim Plus Inc. 27366 Warren Dearborn Heights, MI 48127 (313) 277-7777

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MAIL BRANCH

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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Sincerely,

Realtor-Associate

Red Carpet Keim Plus Inc.

27366 Warren

Dearborn Heights, MI 48127

(313) 277-7777

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Sincerely,

JAMES TAYLOR Realtor-Associate

Red Carpet Keim Plus Inc.

27366 Warren

Dearborn Heights, MI 48127

(313) 277-7777

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Sincergly,

Haen Le Pace Realtor-Associate

Red Carpet Keim Plus Inc.

27366 Warren

Dearborn Heights, MI 48127

(313) 277-7777

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SEP 4 1992

MAIL BRANCH

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SEP 1 8 1992

FEDERAL COMMUNICATIONS COMMUNICATIONS OF THE SECRETARY

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Sincerely,

AL RICE

Realtor-Associate Red Carpet Keim Plus Inc. 27366 Warren

Dearborn Heights, MI 48127

(313) 277-7777

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MAIL BRANCH

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27366 Warren

Dearborn Heights, MI 48127

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27366 Warren

Dearborn Heights, MI 48127

(313) 277-7777